



# MONROE CAPITAL

## SPORTS, MEDIA & ENTERTAINMENT FINANCE

Monroe Capital's sports, media and entertainment team provides tailored capital solutions for businesses across multiple sectors within the sports, media and entertainment ecosystem. Our team's domain expertise and extensive network of relationships allows us to better understand market trends, enabling us to partner with businesses and companies across sports, media and entertainment in a uniquely dedicated manner within the direct lending market.

### INVESTMENT CAPABILITIES

- Ability to underwrite facilities up to \$250 million
- U.S. and Canada focus with foreign capabilities
- Sponsor and non-sponsor opportunities

### TRANSACTION TYPES

- Acquisitions
- Growth capital
- Recapitalizations
- Refinancings
- Opportunistic
- Working capital

### INVESTMENT PRODUCTS

- Senior secured cash flow and enterprise value loans
- Senior asset-based structured facilities
- Unitranche financings
- Club and syndicated transactions
- Equity

### SPORTS, MEDIA AND ENTERTAINMENT SEGMENTS

- Content
- Music and live entertainment
- Production services and content-adjacent service providers
- Talent and management representation
- Sports rights holders and league & teams
- Product and service providers to sports end markets



DECADE AWARD

2024 LOWER MID-MARKET  
LENDER of the YEAR, AMERICAS



2024 FOUNDER  
FRIENDLY INVESTORS  
LIST



2024 TOP PRIVATE DEBT FIRM



2024 LOWER MID-  
MARKETS LENDER of the  
YEAR, AMERICAS



2021 BEST U.S. DIRECT  
LENDING FUND

Chicago • Austin • Boston • Farmington • Los Angeles • Miami • Naples • New York • San Francisco • Seoul • Sydney

monroecap.com | 312.258.8300

## CONTACT

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 East Coast Region  
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**Undisclosed Senior Secured Credit Facility**  
*was provided to support the acquisition of*

**YOU FIRST**

by

**Gersh**

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Agent

**Undisclosed Senior Secured Credit Facility**  
*was provided to support the investment in*

**SIGNIANT**

by

**Battery**

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Agent

**Undisclosed Senior Secured Credit Facility**  
*was provided to support the investment in*

**DE-YAN**

by

**SHAMROCK CAPITAL**

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Agent

**Undisclosed Senior Secured Credit Facility**  
*was provided to support the acquisition of*

**TAIT**

by

**Goldman Sachs Alternatives**

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Participant

**Undisclosed Senior Secured Credit Facility**  
*was provided to support the recapitalization of*

**Park County**

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Joint Lead Arranger

**Undisclosed Senior Secured Credit Facility**  
*was provided to support the acquisition of*

**Full-Service Sports Media & Marketing Company**

by

**Access Holdings**

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Joint Lead Arranger

**Undisclosed Senior Secured Credit Facility**  
*was provided to support the acquisition of*

**Vin Di Bona PRODUCTIONS**

by

**CLARION CAPITAL PARTNERS LLC**

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Agent

**Undisclosed Senior Secured Credit Facility**  
*was provided to support the growth of*

**Peter Chernin's The North Road Company**

by

**PROVIDENCE EQUITY PARTNERS**

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Co-Lender

**Undisclosed Senior Secured Credit Facility**  
*was provided to support the investment in*

**Portfolio of Professional Soccer Clubs**

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Participant