



MONROE CAPITAL

SPORTS, MEDIA & ENTERTAINMENT FINANCE

Monroe Capital's sports, media and entertainment team provides tailored capital solutions for businesses across multiple sectors within the sports, media and entertainment ecosystem. Our team's domain expertise and extensive network of relationships allows us to better understand market trends, enabling us to partner with businesses and companies across sports, media and entertainment in a uniquely dedicated manner within the direct lending market.

INVESTMENT CAPABILITIES

- Ability to underwrite facilities up to \$250 million
- U.S. and Canada focus with foreign capabilities
- Sponsor and non-sponsor opportunities

TRANSACTION TYPES

- Acquisitions
- Growth capital
- Recapitalizations
- Refinancings
- Opportunistic
- Working capital

INVESTMENT PRODUCTS

- Senior secured cash flow and enterprise value loans
- Senior asset-based structured facilities
- Unitranche financings
- Club and syndicated transactions
- Equity

SPORTS, MEDIA AND ENTERTAINMENT SEGMENTS

- Content
- Music and live entertainment
- Production services and content-adjacent service providers
- Talent and management representation
- Sports rights holders and league & teams
- Product and service providers to sports end markets



**2024 LOWER MID-MARKET
LENDER of the YEAR, AMERICAS**



**2024 FOUNDER
FRIENDLY INVESTORS
LIST**



2024 TOP PRIVATE DEBT FIRM



**2024 LOWER MID-
MARKETS LENDER of the
YEAR, AMERICAS**



**2021 BEST U.S. DIRECT
LENDING FUND**

Chicago • Austin • Boston • Farmington • Los Angeles • Miami • Naples • New York • San Francisco • Seoul • Sydney

monroecap.com | 312.258.8300

SPORTS, MEDIA & ENTERTAINMENT FINANCE

CONTACT

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**Undisclosed
Senior Secured Credit
Facility**
was provided to support the acquisition of

**YOU
FIRST**

by

Gersh

Agent

**Undisclosed
Senior Secured Credit
Facility**
was provided to support the investment in

SIGNIANT

by

Battery

Agent

**Undisclosed
Senior Secured Credit
Facility**
was provided to support the investment in

DE-YAN

by

**SHAMROCK
CAPITAL**

Agent

**Undisclosed
Senior Secured Credit
Facility**
was provided to support the acquisition of

TAIT

by

**Goldman
Sachs
Alternatives**

Participant

**Undisclosed
Senior Secured Credit
Facility**
*was provided to support the
recapitalization of*

**Park
County**

Joint Lead Arranger

**Undisclosed
Senior Secured Credit
Facility**
was provided to support the acquisition of

**Full-Service
Sports Media &
Marketing Company**

by

Access Holdings

Joint Lead Arranger

**Undisclosed
Senior Secured Credit
Facility**
was provided to support the acquisition of

**Vin Di Bona
PRODUCTIONS**

by

**CLARION
CAPITAL PARTNERS LLC**

Agent

**Undisclosed
Senior Secured Credit
Facility**
was provided to support the growth of

**Peter Chernin's
The North Road Company**

by

**PROVIDENCE
EQUITY PARTNERS**

Co-Lender

**Undisclosed
Senior Secured Credit
Facility**
was provided to support the investment in

**Portfolio of Professional
Soccer Clubs**

Participant