



MONROE CAPITAL

SPORTS, MEDIA & ENTERTAINMENT FINANCE

Monroe Capital's sports, media and entertainment vertical will provide financing across the capital structure for acquisition financing, growth investment, and recapitalizations. Monroe has the capabilities to play in different parts of the capital stack and structure facilities to meet the increasing demand for capital.

INVESTMENT CAPABILITIES

- Ability to underwrite facilities up to \$250 million
- U.S. and Canada focus with foreign capabilities
- Sponsor and Non-sponsor opportunities

INVESTMENT PRODUCTS

- Senior secured cash flow and enterprise value loans
- Senior asset-based structured facilities
- Unitranche financings
- Club and syndicated transactions
- Equity

TRANSACTION TYPES

- Acquisitions
- Growth Capital
- Recapitalizations
- Refinancings
- Opportunistic
- Working Capital

INDUSTRY SEGMENTS

Sports

- Teams and clubs across all major sports
- Venues and live entertainment
- Service providers – ticketing, hospitality, marketing, merchandise, tech-enabled companies, media rights, youth sports

Media & Entertainment

- Content
 - Production and distribution
 - Scripted and unscripted programming
 - Library and IP-heavy businesses
- Music
 - Streaming, publishing and recording assets
 - Distribution / labels
 - Independents
- Live entertainment
- Representation – talent and management
- Production services
- Location-based entertainment
- B2B – general service providers with media and entertainment end markets



Private Debt
Investor

DECADE AWARD

2023 LOWER MID-MARKET
LENDER of the DECADE,
AMERICAS

Inc.

2024 FOUNDER
FRIENDLY INVESTORS
LIST



2024 TOP PRIVATE DEBT FIRM

THE M&A
ATLAS
AWARDS

2024 LOWER MID-
MARKETS LENDER of the
YEAR, AMERICAS



2021 BEST U.S. DIRECT
LENDING FUND

Chicago • Austin • Boston • Farmington • Los Angeles • Miami • Naples • New York • San Francisco • Seoul

monroecap.com | 312.258.8300










SPORTS, MEDIA & ENTERTAINMENT FINANCE

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REPRESENTATIVE MEDIA & ENTERTAINMENT TRANSACTIONS

<p>Undisclosed Senior Secured Credit Facility was provided to support the recapitalization of</p>  <p>Joint Lead Arranger</p>	<p>Undisclosed Senior Secured Credit Facility was provided to support the acquisition of</p>  <p>by</p>  <p>Agent</p>	<p>Undisclosed Senior Secured Credit Facility was provided to support the growth of</p> <p>Peter Chernin's The North Road Company</p> <p>by</p>  <p>Co-Lender</p>	<p>Undisclosed Second Lien Facility was provided to support the acquisition of</p>  <p>by</p>  <p>Agent</p>	<p>Undisclosed Unitranche Credit Facility was provided to support the acquisition of</p>  <p>and</p>  <p>by</p>  <p>Agent</p>
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<p>Undisclosed Senior Secured Credit Facility was provided to support the acquisition of</p>  <p>by</p>  <p>Participant</p>	<p>\$35,000,000 Senior Credit Facility was provided to support the recapitalization of</p>  <p>by</p>  <p>Agent</p>	<p>\$25,000,000 Unitranche Credit Facility was provided to support the growth of</p>  <p>Agent</p>	<p>\$27,500,000 Senior Secured Credit Facility was provided to support the investment in</p>  <p>A affiliated portfolio company of</p>  <p>Agent</p>
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REPRESENTATIVE SPORTS TRANSACTIONS

<p>Undisclosed Senior Secured Credit Facility was provided to support the acquisition of</p> <p>Full-Service Sports Media & Marketing Company</p> <p>by</p> <p>Access Holdings</p> <p>Joint Lead Arranger</p>	<p>Undisclosed Senior Secured Credit Facility was provided to support the investment in</p> <p>Portfolio of Professional Soccer Clubs</p> <p>Participant</p>	<p>Undisclosed Second Lien Facility was provided to support the investment in</p>  <p>Sports, Media & Entertainment</p> <p>Agent</p>	<p>Undisclosed Senior Secured Credit Facility was provided to support the investment in</p>  <p>Palm Beach Gardens, FL</p> <p>Administrative Agent & Lead Arranger</p>	<p>Undisclosed Senior Secured Credit Facility was provided to support the acquisition of</p>  <p>by</p>  <p>Agent</p>
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