



## MONROE CAPITAL SPORTS FINANCE

Monroe’s Sports Finance vertical will provide financing across the capital structure for acquisition financing and recapitalizations for all major sports teams and venues in North America and Europe as well as other businesses in the sports ecosystem such as soccer, rugby, cycling, racing, golf, endurance races, e-sports and sports technology companies, merchandising, name, image and likeness (NILs), ticketing, and equipment companies.

The global sports sector was adversely affected from the global pandemic and innovative capital solutions are a critical component of the recovery and growth. Institutional capabilities beyond that of traditional banks will help propel the sports sector forward and present business owners with new and evolving product offerings. Monroe has the capabilities to play in different parts of the capital stack and structure facilities to meet this increasing demand for capital.

### INVESTMENT CRITERIA

- Investment hold size from \$20 million to \$200 million
- U.S., Canada, European focus
- Target term of 2 to 5 years
- Floating rate preferred

### TRANSACTION TYPES

- Acquisition financings
- Growth capital
- Leveraged-recapitalization
- Working capital
- Construction financing
- Cash flow and asset-backed loans

### INVESTMENT PRODUCTS

- Senior secured debt
- 2<sup>nd</sup> lien/mezzanine debt
- HoldCo and Super-HoldCo loans
- Bridge loans
- Preferred equity

### INDUSTRY SEGMENTS

- Sports teams
  - All major sports teams in North America and Europe
  - Venues (stadiums and arenas)
- Sports leagues
  - Soccer
  - Rugby
  - Cycling
  - Racing
  - Golf
  - Endurance races
  - E-sports
- Sports related products and services
  - Sports technology companies
  - Merchandising
  - Name, image and likeness (NILs)
  - Ticketing
  - Equipment companies

### SPORTS FINANCE CONTACT

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2022 LOWER MID-MARKET LENDER of the YEAR, AMERICAS

2022 CLO MANAGER of the YEAR, AMERICAS



2022 BEST PERFORMANCE in PRIVATE DEBT – MID-CAP, KOREA



2022 SMALL MIDDLE MARKETS LENDER of the YEAR, in the AMERICAS



2021 BEST U.S. DIRECT LENDING FUND of the YEAR



2020 PRIVATE CREDIT STRATEGY of the YEAR